## **Price Forecast for Thai Pattam Vegetable Crops**

## Tomato

Tomato is accounting for about 11 per cent of the total vegetable production in the India. According to the Third Advance Estimate of National Horticulture Board (2017-18), the area under tomato is 7.86 lakh hectares with a production of 193.77 lakh tonnes. The major tomato growing states are Madhya Pradesh, Andhra Pradesh, Karnataka, Telangana, Odisha and West Bengal. The above states together contribute nearly 57 per cent of tomato production in India.

Tamil Nadu contributes less than five per cent share of the total tomato area and production in the country. In Tamil Nadu, the major tomato producing districts are Krishnagiri, Dharmapuri, Salem, Tiruppur, Theni and Dindigul. It is being grown all over Tamil Nadu in all seasons, but Thai pattam is the most preferable season for its cultivation. For Coimbatore market, most of the tomato arrivals will be coming from Nachipalayam, Aalandurai, Booluvampatti and Kinathukadavu. Arrivals from Karnataka to the local markets will decide the price movements in coming months.

## Brinjal

According to the Third Advance Estimates of National Horticultural Board, during 2017 -18, the area and production of brinjal in India are expected to be around 7.36 lakh hectares and 128.26 lakh tonnes respectively. West Bengal, Odisha, Gujarat, Bihar and Madhya Pradesh together contribute nearly 69 per cent of the total production in India. Brinjal is grown in Dharmapuri, Krishnagiri Dindigul, Tiruvannamalai and Vellore districts in Tamil Nadu. As per the trade sources, currently Coimbatore and Oddanchatram markets are experiencing enough arrivals from Tamil Nadu and Mysore district of Karnataka.

## Bhendi

Bhendi is one of the major vegetable crops of India cultivated in an area of 5.14 lakh hectares with production of 61.26 lakh tones during 2017-18. West Bengal, Gujarat, Bihar, Odisha and Madhya Pradesh are major bhendi producing states of the country. These states together contribute for 59 per cent of total bhendi production. The major bhendi cultivating districts in Tamil Nadu are Salem, Theni, Dharmapuri, Thiruvallur, Coimbatore and Madurai. Major arrivals to Coimbatore market is happening mainly from Oddanchatram, Pollachi and Vaikundam.

The TN-IAM Project funded Price Forecasting Scheme of the Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University analyzed the past 12 years prices for tomato, brinjal and bhendi that prevailed in Oddanchatram vegetable market. As per the results of the analysis, the farmgate price of good quality tomato during harvest would be around Rs.12-14 per kg. Good quality of brinjal price will rule around Rs.17-19 per kg and good quality of bhendi price will rule around Rs. 15-17 per kg. Hence, farmers are advised to take up sowing decision accordingly.

For further details contact: Domestic and Export Market Intelligence Cell Centre for Agricultural and Rural Development Studies Tamil Nadu Agricultural University Coimbatore – 641 003. Phone: 0422-2431405

For technical details please contact: Professor and Head Department of Vegetable crops Horticultural college & Research Institute Tamil Nadu Agricultural University Coimbatore -641003. Phone -0422 -6611374